
Advice from Which? and Police report a theft

9th July 2021

Investment scams

If you come across an interesting investment opportunity via a search engine or online advert, how can you tell whether it's genuine or not? Just entering your email address and phone number on rogue investment sites could leave you facing a barrage of cold calls and unsolicited emails.

In this Which? video, the checks you can carry out to ensure an investment site or firm is legitimate or a clone and how to stay one step ahead of fraudsters is explained.

STEPS TO CHECK INVESTMENT SITES

Will Google's new ad rules stamp out scams?

Several of Which? investigations found that scammers pay to appear at the top of Google search results – often posing as genuine financial services firms and luring would-be investors with the promise of high returns.

However, from September 2021, Google will introduce stricter requirements for firms promoting financial services in the UK. But how far does this protect you as a consumer?

GOOGLE CHANGES

Spot and protect yourself from scams

Which? has created [two scams protection checklists](#) to guide you through being able to spot scams and put settings in place to reduce the risk of a fraudster targeting you.

If you answer yes to any of these questions, there's a good chance it may be a scam.

PROTECTION CHECKLISTS

Theft from a Motor Vehicle.

A van has been broken into overnight on the 6th between 10pm & 7am on the 7th, on the owner's driveway, located in Rowlands Rise, Puriton. The offender forced entry via the side door and once inside stole a significant quantity of power tools, most of which were marked with a Blue Marker pen.

Any information please contact the Police on 101 quoting Ref number: 5221152213 stating NHW Release or Crimestoppers on 0800 555111. Thank you for your support.